

# SWFAC SPONSORSHIP OPPORTUNITIES

All conference sponsorships listed below include:

Onsite signage | Company listing on TPMA website | Company listing in conference programs\*\* | Company logo/links/info in conference app | Exhibit Hall Bingo Square

## Friday Reception: \$10,000

1 available

- Prime exhibit booth included
- 1 page promotional flyer in attendee registration packet
- Sponsored post prior to event
- Push notification in app prior to event
- Signage at event
- Promotional giveaway opportunity at event

## Registration Desk: \$7,500

1 available

Display your company logo prominently to hundreds of attendees who check in at the desk every day. Your logo will be the first thing they see when entering the conference. Includes prime exhibit booth.

## Lunch Sponsor: \$5,500

1 available

- Prime exhibit booth included
- Signage at lunch stations (Friday & Saturday)
- 1 page promotional flyer in attendee registration packet
- Push notifications in app prior to lunch breaks
- Promotional giveaway opportunity at event

## Lunch Symposium: \$5,000

### + Food/Beverage Cost

Thursday Lunch - 2 available

- Prime exhibit booth included
- Allows company to choose topic and speaker
- TPMA will provide marketing through email and signage
- Push notifications in app prior to lunch
- Food is not included in sponsorship and should be purchased through the Irving Convention Center (Lunch approx. 150)

## In-Booth Break Station: \$3,000

### + Food/Beverage Cost

Friday or Saturday AM break or Friday PM Break - 3 available

Host a food and beverage station of your choice in your booth. Includes signage at entrance of exhibit hall promoting your treats. TPMA requires approval of all food and beverage items selected (300 items min.) Food or beverage items must be purchased through the Irving Convention Center.

- Double exhibit booth in specified location

## Mobile App: \$3,000

1 available

- Feature your company logo as a banner on the event app home page
- Specialized push notifications sent to attendees for your company

## Lanyards: \$3,000

1 available

See your company name or logo on the official lanyard holding attendee badges. Lanyards are distributed to all attendees and are used throughout the conference. Includes purchase of lanyards.

## Charging Station Tower: \$2,500

Company logo on charging station for all attendees to use.

## Attendee Bags: \$3,000

1 available

See your company name or logo on the official attendee conference bag. Bags are distributed to all attendees and used throughout the conference. Purchase of bags included.

## Floor Decals: \$3,000

1 available

Point attendees in the right direction with high visibility colored floor decals customized with your logo. Locations to be determined by TPMA.

## Directional Signage: \$3,000

1 available

See your company name or logo on attendee directional signs set up throughout the conference. Includes a minimum of 5 signs. Locations to be determined by TPMA. Includes purchase of signs.

## Product Theater/HUB Session: \$2,500

Choose a speaker and subject matter for a non-CECH workshop. Includes lecture/workshop slot, meeting room, basic audio visual, advertising, signage, and an attendee list. Non-CECH Workshops cannot be at the same time as CECH programming. Opportunity to provide breakfast or giveaway to promote attendance.

## Exhibit Hall Happy Hour: \$3,000

Thursday night

Participate in opening night of the Exhibit Hall with an appetizer table in or near your booth.

- Food is included in sponsorship
- Signage at event
- 20 drink tickets

## Exhibit Hall Happy Hour Band: \$2,000

Thursday night - 1 available

- Signage and recognition at event

## Resident & Student Dinner: \$3,000

1 available

- Dinner for 15+ TPMA students and residents
- 2 company representatives may attend

## Board Meeting: \$2,000

1 available

- Coffee & snack for board meeting attendees
- Signage at the board meeting
- Opportunity to provide company logo items for board members

## Digital Conference Package: \$2,000

- Pre-conference dedicated e-blast to conference registrants
- Pre-conference social media post (Facebook, LinkedIn, Instagram)
- Ad on sponsor wall of event app
- Promotional banner included on all pre-conference e-blasts